



28 October, 2011

**The Most Desirable, for Enjoyment of Precision**  
**First-Time Overseas Debut of the All-new Toyota Mark X**

The all-new Toyota Mark X overflows with appeal; its highly anticipated debut will bring exceptional driving comfort and much coveted performance! For a car enthusiast, there is nothing more exciting than a car that can seamlessly integrate with the driver. The all-new Toyota Mark X has acute sense, precise control, and it enables you to enjoy handling it to your heart's content. It truly represents a pleasurable driving experience in every possible way! Hong Kong and Macau have the honour to become the first overseas markets outside Japan to introduce the all-new Toyota Mark X so local car fans can be the first to directly experience the captivating charm of this new vehicle.

### **Muscular**

The all-new Toyota Mark X radiates with the allure of trendsetting style, with its factory original 18" Alloy Wheels seldom seen in other Toyota cars of the same class; plus with its dynamic streamlined silhouette, a set of impressive headlights and mood lighting, front and rear bumper spoilers\* and a rear spoiler along with the very striking "X" grille design, its vitality and dynamism are fully epitomised.

### **Agile**

The Front Engine Rear-Wheel Drive configuration and carefully designed near perfect balance in weight distribution gives optimum agility and control accuracy. Coupling the electronically controlled AVS\* (Adaptive Variable Suspension System) with the Front Double Wishbone Suspension System provides even better driving stability. The steering column is equipped with Paddle Shift\*, offering you the pleasure of driving with total control. Activating the Sport Mode will make the all-new Toyota Mark X even more responsive while maintaining exceptional stability so that even high-speed cornering can be executed with ease.

### **Robust**

The exceptionally strengthened chassis design and the durable materials used, along with a comprehensive range of other active safety systems (including VSC - Vehicle Stability Control and TRC - Traction Control System, ABS - Anti-lock Braking System, EBD - Electronic Brake Force Distribution, as well as BA - Brake Assist System) will put the driver in complete mastery of the dynamic controls of the all-new Toyota Mark X. Moreover, the safety system with a total of 9 SRS Airbags built into this vehicle also ensures peace of mind for drivers and passengers.



**Kinetic**

The 2.5L V6 Dual VVT-i Engine paired with a 6-speed Automatic Super Electronic Control Transmission with + / - Mode will go further than unleashing maximum power, since it provides near peak output in torque from low to high engine rpms, delivering exhilarating acceleration and freedom on all road conditions. Its superior performance is beyond reproach.

Its four distinctive characteristic features underpin a unique personality that gives rise to the much anticipated and eXciting all-new Toyota Mark X.

\* Exclusive for Mark X Sport Plus

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### **Muscular & Energetic Exterior :**

- ✓ Overall Length: 4,730 mm
- ✓ Overall Width: 1,795 mm
- ✓ Overall Height: 1,435 mm
- ✓ Power Moonroof
- ✓ Front & Rear Spoiler\*
- ✓ Front Fog Lamp\*
- ✓ Auto On/Off HID Headlamp with Auto Levelling
- ✓ Power Adjustable & Retractable Door Mirrors with Heater & Trafficator

### **Excellent Performance:**

- ✓ Engine Type: V6 DOHC 24-valve Dual VVT-i Engine
- ✓ Displacement: 2,499cc
- ✓ Max. Output: 149kW (203PS) / 6,400rpm
- ✓ Max. Torque: 243Nm (24.8kg-m) / 4,800rpm
- ✓ Transmission Type: 6-speed Automatic Super-ECT with + / - Mode
- ✓ Gear Shift Paddle \*
- ✓ Tyre & Wheel: 235/45R18 Alloy Wheel

### **Stylish Interior:**

- ✓ Smart Entry and Push Start System
- ✓ Leather Steering Wheel with Audio Switch and Leather Shift Lever
- ✓ Leather Seat\*
- ✓ Front Seat Equipped with Seat Heater\*
- ✓ ECO Mode
- ✓ Dual Zone Automatic Climate Control with Pollen Filter
- ✓ Electronic Tuning Radio/ 6 Discs CD Player System (Compatible with MP3 format, iPod and AUX-in) with 6 Speakers
- ✓ Power Adjustable Driver Seat
- ✓ 60/40 Split Foldable Rear Seatbacks

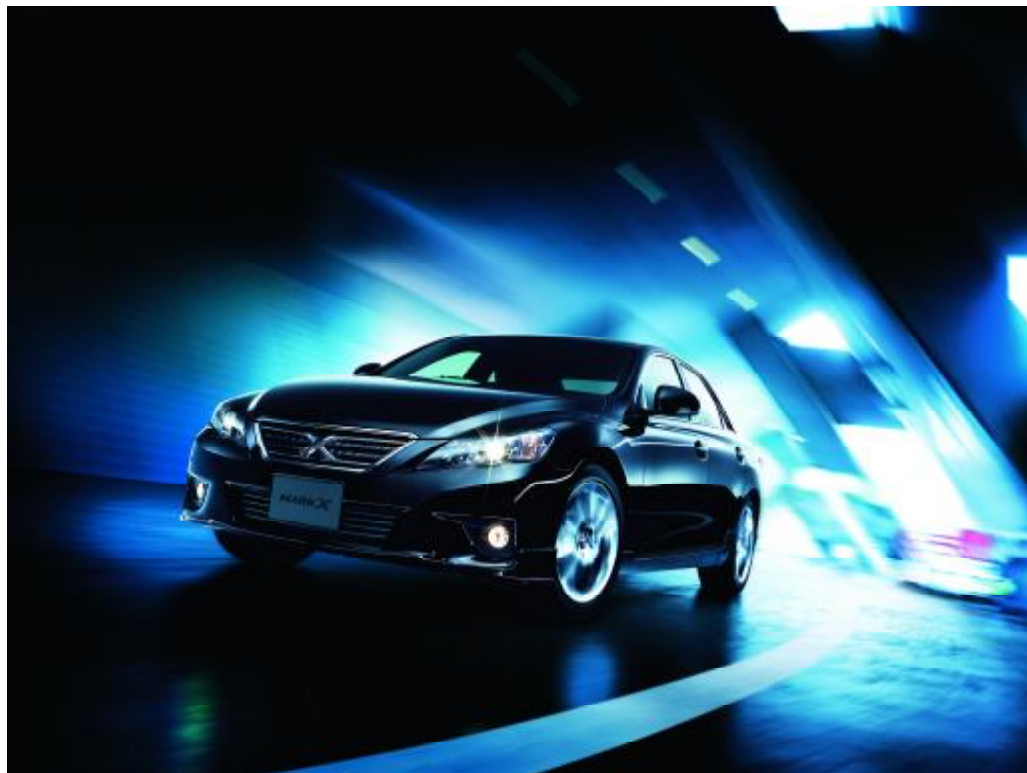


### **Robust Safety Facilities:**

- ✓ Anti-lock Braking System (ABS)
- ✓ Electronic Brake Force Distribution (EBD)
- ✓ Brake Assist System (BA)
- ✓ Traction Control System (TRC)
- ✓ Vehicle Stability Control (VSC)
- ✓ Intermittent Front Wiper
- ✓ 9 SRS Airbags (Dual Front, Front Side, Driver Knee and Front & Rear Curtain Shield Airbags)
- ✓ Front Seatbelts with Pretensioner and Force Limiter
- ✓ 3-Point ELR Seatbelts for All Seats
- ✓ WIL Front Seats
- ✓ Rear Doors with Child Safety Lock
- ✓ ISOFIX Child Restraint System
- ✓ Anti-theft System with Alarm
- ✓ Immobilizer
- ✓ Front & Rear Parking Sensor

\* Exclusive for Mark X Sport Plus

**Photo Caption:**



All-New Toyota Mark X has four distinguishing elements to show its unique characteristics



Mark X Sport Plus couples the electronically controlled AVS\* (Adaptive Variable Suspension System) with the Front Double Wishbone Suspension System provides superior driving stability.